



# Amphasys AG

*Reinventing Single Cell Analysis*

We are an innovative and globally active high-tech company, specialized in cell analysis with a focus on the seed and food industry.

We believe that cells hold the key to a sustainable future. Our mission is to unlock the full potential of cellular applications by providing innovative and mobile cell analysis solutions based on our patented microchip technology.

To further increase the reach, visibility and impact of our brand and products we are looking for an experienced

## Digital Marketing Specialist (40-60%)

In this versatile function you will be part of the Sales & Marketing team. In close collaboration with our Marketing Manager, you are responsible to design, create and deliver marketing campaigns to support expansion and growth of our services and products. Among others, your main tasks include:

- Design, develop and manage content for all channels: website, social media, blog, newsletter, presentations, videos, print
- Continuous updating and optimization of our company website
- Planning and implementation of measures to expand digital channels and visibility
- Establish corporate identity guidelines and ensure consistent communication
- Plan, organize and execute events and webinars

We are looking for an open-minded, passionate person with strong communication skills. You are well organized, you enjoy planning and creating target-group-oriented content for a scientific audience and are proficient in the tools and knowledge to do so. If you are a strong implementer and know how to handle various online marketing tools, like websites, social media channels and blogs, this position is for you. The ideal candidate will bring the following experiences and qualifications:

- Bachelor's or master's degree in Communication/Digital Marketing or similar education and first years of working experience
- Experience in management of websites (WordPress, Elementor)
- Experience in content creation and distribution: text, video, graphics, and in the use of all necessary tools/channels
- Excellent skills in English and German, any other languages are of major advantage
- Entrepreneurial spirit, communicative and people-oriented personality
- Additional qualification in web design or videography is a plus

What we offer:

- A versatile work environment in a young, emerging company with an enthralling technological background
- An interdisciplinary and exciting working atmosphere, close to the management, with the potential for professional development
- A modern workplace at Technopark Lucerne with great infrastructure and easy accessibility

Are you interested and committed to play a crucial role for the success of Amphasys? Then we are looking forward to receiving your application including CV, motivation letter, references, and educational certificates, which you please send by e-mail to [sarah.bieri@amphasys.com](mailto:sarah.bieri@amphasys.com).